

Riverside's Inland Empire Pride Festival 2023 Sponsorship Agreement

Last Updated: June 18, 2023

This is your sponsorship application (the "Application") to be a sponsor (the "Sponsor") at Riverside's Inland Empire Pride Festival 2023 (the "Event") at the Riverside Convention Center (the "Venue"). This Application does not guarantee space in the Event but expresses your interest in participating in the event. Riverside LGBTQ+ Pride Inc. (the "Organizer") must comply with exclusivity, as well as state, county and local regulations and more. We reserve the right to deny any Application for any reason. If any payment has been paid before your Application is denied, the Organizer will refund 100% of the payment.

The Sponsor understands and agrees to the following terms of participation:

OPERATION: If Sponsor will have a booth at the Event ("Exhibitor"), Exhibitor must remain open for the entirety of the expo hours, and should load in or close and load out according to the designated times set by the Organizer. The Exhibitor must check out at the Exhibitor Concierge prior to departure. Failure to do so might result in a \$100 penalty to be charged after the event. Early load out exceptions can be made, The Exhibitor may notify the Organizer ahead of the event to receive exemption. Please contact exhibitor@riversideprideie.org.

SPONSOR CHOICES: Sponsorship packages offered are listed on <https://riverside.lgbt/festival-sponsorship>

DISCRIMINATION: The Sponsor may not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for everyone involved, and require all of our affiliates to do the same. Failure to comply with is policy will result in immediate termination of this agreement without refund and be banned from future Organizer events.

EQUIPMENT: The Exhibitor will be provided one (1) 8' table, one (1) tablecloth, and two (2) chairs. For the sake of clarity, this is only included for Sponsor. Power is not included. Please email exhibitor@riversideprideie.org if power is needed at your space.

BOOTH SPACE: All booth space is 10 feet by 10 feet in size except for food vendors who may use a 10 feet width by x 20 feet space. All booths will have a pipe-and-drape backdrop except those against the wall. The Exhibitor must be contained within their allotted space. Nothing is allowed in the aisles. No shelves or displays taller than 8 feet allowed. If you have a larger,

secured display, exceptions can be made. Please contact exhibitor@riversideprideie.org. Hanging or securing any items directly on the walls of the Venue must be done with painters tape. The Exhibitor will be held liable if there are any damages done to the Venue.

PERMITS AND LICENSING: It is the responsibility of the Exhibitor to obtain any and all permits for doing business. A 1-day temporary City of Riverside Business License is included in your Application. The Organizer is not liable and will not provide refunds for any Exhibitor who is forced to close due to lack of permits and documentation.

MUSIC AND AUDIO: No music, video, or other sound may be amplified in a manner which disturbs surrounding exhibitors or exhibits. The Organizer, in its sole discretion, reserves the right to monitor or prohibit the use of any equipment or machinery that is detracting from other exhibitors or exhibits.

SMOKING of any substance or use of tobacco products is strictly prohibited, including vape pens, electronic cigarettes, or any other vaping device. This includes marijuana.

DISPOSAL OF WASTE AND CLEANUP: The Exhibitor must clean up all items brought into the Venue, and "leave no trace" after the Event.

NO MATURE CONTENT: No materials on display, distributed, or for sale may be mature-rated. The Organizer reserves rights to remove any materials deemed inappropriate on the expo floor.

INDEMNIFICATION: The Organizer, the Venue, the event's Sponsors, any of their officers, agents, volunteers, employees, independent contractors or other representatives shall not be held liable for, and they are expressly released from, liability for any damage, loss, harm or injury to the person or property of Sponsor or any of its officers, agents, volunteers, employees, independent contractors or other representatives, resulting from theft, fire, water, accident or any other cause. Exhibitor shall indemnify, defend and hold harmless the Organizer, the Venue, the event's Sponsors, and any of their officers, agents, volunteers, employees, independent contractors or other representatives:

a. From and against any and all claims arising from any acts, failures to act, or negligence of exhibitor or any of its officers, agents, volunteers, employees, independent contractors or other representatives;

b. From and against any and all claims arising from the breach of, or default in the performance of any obligation on exhibitor's part to be performed under, these terms and conditions; and

c. From and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.

PAYMENT: Payment is due at the time of the Application.

EVENT CANCELATION & REFUNDS: If the event is canceled due to weather or other factors beyond the Organizer control, including but not limited to, natural disasters, public health

concerns, or credible threats to the safety of attendees, the Sponsor acknowledges that sponsorships are non-refundable. Organizer will exercise reasonable effort to postpone and reschedule the event instead of canceling. In the case that the Event is not rescheduled, Sponsor may request payment be applied to future Organizer event sponsorship, minus value of commitments already delivered prior to the Event date. In the case the Event is underway but interrupted or adjourned prior to closing time due to any reasons, no refund will be given.

LICENSE TO USE TRADEMARKS: Sponsor is authorized to use the Organizer's names "Riverside Pride" or "Riverside LGBTQ+ Pride", and official logos to promote their involvement in the Event from the time this contract is signed to thirty (30) days after the event. We encourage Sponsor to use the hashtag #RiversidePride when posting on social media.

Sponsor hereby grants Organizer permission to use their organization name, logo and contact information in relation to their participation in this event. This includes but is not limited to social media, video, printed materials. If Sponsor requires an approval process for logo use, it is the responsibility of the Sponsor to inform the Organizer of such process. If an approval process is required, Sponsor agrees to a reasonable turnaround time so as not to impede Organizer's ability to promote and execute the Event.

RIGHT OF PUBLICITY: During the Event, Sponsor and its representatives give Organizer or its designees permission to use their voice, image, or likeness as it appears in any photographic, audio, or video recording in any manner and in all media in perpetuity.

Any Sponsor that fails to comply with any of the terms and conditions herein may be subject to: (1) early termination of this license to occupy and expulsion from the Event without refund; and/or (2) exclusion from participation in future events with Organizer.

By submitting this Application, checking the box and signing below, the Sponsor hereby confirms that the information provided in the Application is, to the best of their knowledge, true and correct and further certifies that Sponsor has read all of the terms and conditions in above and agree to comply with them.