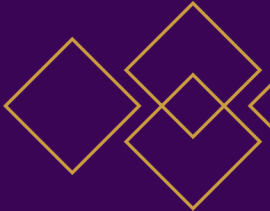




P R E S E N T S

 THE
Vanguard
Ball

A FUNDRAISING GALA
JUNE 1, 2024
Moreno Valley Civic Center

THE Vanguard Ball

vanguard ('van-gahrd')
n. A forward thinking leader.



RIVERSIDE PRIDE

About Us

Riverside LGBTQ+ Pride Inc. is a 100% volunteer driven non-profit organization formed to unite, educate, commemorate, and celebrate the diverse LGBTQIA+ community in Riverside and the Inland Empire.

Since 2021, through regular engagement and Signature Events, we have become one of the most visible LGBTQIA+ organizations in the area, providing safe spaces for our communities, setting the stage for diverse artistry, and showing up in our community through service and activism.

Our marquee annual event, Riverside's Inland Empire Pride draws thousands of attendees to the Riverside Convention Center, doubling in annual attendance from just 2022 to 2023.

Our future is bright with the promise of continued growth, while we work to fight back against the growing phobia and harmful local legislation against our communities.

HELP Support our work.
Give **TODAY**

www.riverside.lgbt/gayla-sponsor





THE Vanguard Ball Sponsorship Options

Riverside LGBTQ+ Pride has **over 5,500 followers** across our social platform, with an average monthly reach of **over 8,000 impressions** as well as nearly **2,500 LOCAL email subscribers**. Attendees at this event will have a vested interest in advocacy and empowerment of the LGBTQ+ community and our followers gravitate towards sponsors with the same interests. Riverside Pride is experiencing rapid growth of our reach and network and this event is right on track to surpass previous years' events.



RUNWAY SPONSOR \$10,000+

- ◆ Presenting Sponsorship
- ◆ Live Stream Branding
- ◆ 10 Reserved Preferred Seats
- ◆ VIP Gift Bags
- ◆ Pre-show Reception w/ VIP Meet & Greet
- ◆ Branding Rights
- ◆ On-stage Time
- ◆ Full Branding Visibility
- ◆ Full Page Program Ad



Versace Sponsor
\$2500+

- ◆ 8 reserved seats
- ◆ Brand visibility via
 - ◆ Social media posts
 - ◆ Logo onstage
 - ◆ Event website
 - ◆ Logo in event program
 - ◆ Mention in newsletter
- ◆ Upgraded gift bags



PRADA SPONSOR
\$5000+

- ◆ 8 preferred seats
- ◆ Brand visibility via
 - ◆ Social media posts & ads
 - ◆ Logo onstage
 - ◆ Event website
 - ◆ Event signage
 - ◆ Half page ad in event program
 - ◆ Logo & link in newsletter
- ◆ VIP gift bags



Dior Sponsor
\$1000+

- ◆ 8 reserved seats
- ◆ Brand visibility via
 - ◆ Social media posts
 - ◆ Mention onstage
 - ◆ Event website
- ◆ 8 Gift bags

Entertainment Sponsor

Pays for 1 hour of entertainment on stage

- Company listed in program
- Recognition in onstage video

\$500+





THE Vanguard Ball

In Kind Sponsorships

Gift Bag Sponsor \$500+ value

- Insert into all attendee gift bags
 - Brand listed on event website
- Additional customization based on value.

Event Logistics \$500+ Value

- Brand listed on event website
 - Thank you mention in program
- Additional customization based on value.

GET THE MOST OUT OF YOUR SPONSORSHIP!

SIGN ON TO SPONSOR TODAY!

Be sure to sign on early to make sure your branding is placed before printing deadlines! Click the link below to submit your sponsorship application today!



www.riverside.lgbt/gayla-sponsor

Sponsor Deadline: May 11, 2024



Get in Touch

PHONE (951) 554-0783

MAIL sponsor@riversideprideie.org

SITE www.Riverside.lgbt

ADDRESS P.O. Box 56012, Riverside CA 92517



RIVERSIDE
PRIDE