

# STONEWALL LIVES

EXISTENCE IS  
RESISTANCE!

**SATURDAY, MAY 30, 2026**

**WHITE PARK, DOWNTOWN RIVERSIDE**

**2026 Participation  
Opportunities**



**RIVERSIDE  
PRIDE**



# THANK YOU FOR READING

Pride in Riverside is more than a one-day celebration – it's a reflection of our community's joy, resilience, and commitment to showing up for one another. Each year, this festival grows because of partners who believe in creating spaces where everyone feels seen and celebrated.

After welcoming over 5,000+ attendees and 120+ exhibitors last year, we're excited to continue that momentum as we plan for an even larger festival in 2026. From art and entertainment to health resources and local businesses, Pride brings together the best of our community in a vibrant, inclusive setting.

Your sponsorship helps keep this festival free and accessible for all – and helps create a space where LGBTQIA+ individuals and families can truly be themselves. Thank you for considering being part of this joyful celebration. With gratitude and PRIDE,

President

*David Giron*

# OUR STORY SO FAR



## OUR MISSION

Riverside LGBTQ+ Pride's mission is to uplift, celebrate, and unite the LGBTQIA+ communities of Riverside, California and surrounding areas.

We are a registered Nonprofit Public Benefit Corporation with the State of California, and federally registered 501(c)(3) public charity with the IRS (EIN: 87-0833886).

## 100% VOLUNTEER

We are a completely volunteer-powered organization, including our Board of Directors.

This means 100% of donations and sponsorships go towards all of our events and programs, which benefits the community directly.

## 100% TRANSPARENT

Transparency is a core value of ours. Our board of directors, bylaws, financial statements are all available online.



## MEMBER OF

**InterPride**



# 2023 FESTIVAL

Attendees  
4,000+

Exhibitors  
119

Online Reach  
100,000+



Theme: Pride = Power

## Elements

- **No entry fee**
- 36 entertainers, speakers
- Youth Zone (17 and under)
- LGBTQ+ Workshops
- Exhibitors
- Food & Beverage
- DJ and dancing
- ASL Interpreters on stage



# 2025 FESTIVAL

SATURDAY, MAY 10, 2025  
WHITE PARK, DOWNTOWN RIVERSIDE

THEME



**TOGETHER  
WE ARE  
UNLIMITED**

Hope · Joy · Community  
Love · Power · Resistance

Attendees  
5,000+

Exhibitors  
125+

Online Reach  
100,000+

## Goals

- **No entry fee**
- Represent and Make Space for Diverse **Community** in IE
- **Unite** Together Against Hate
- Raise **Visibility** & Spread **Awareness** of Resources and Culture
- **Celebrate** One-self and Chosen Family & Spread Joy and Hope



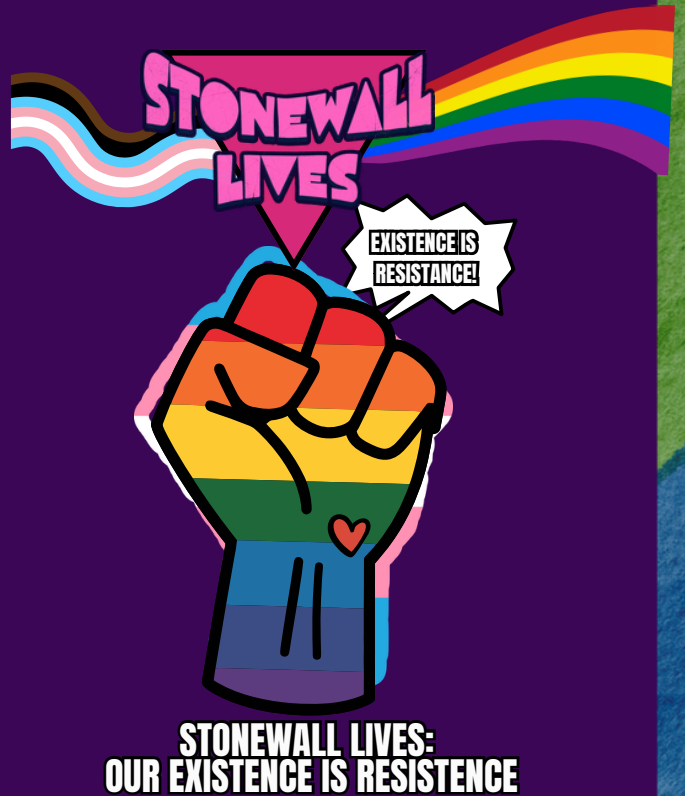
# 2026 FESTIVAL

SATURDAY, MAY 30, 2026  
WHITE PARK, DOWNTOWN RIVERSIDE

Target Attendees  
5,000+

Target Exhibitors  
120+

Target Online Reach  
120,000+



## Goals

- **No entry fee**
- Represent and Make Space for Diverse **Community** in IE
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# SPONSORSHIP LEVELS



	Community \$500	Bronze \$1,000+	Silver \$3,000+	Gold \$5,000+	Rainbow \$10,000+	Presenting Sponsor \$15,000+
<b>Limit</b>	-	15	10	5	2	1
<b>Logo Placements (✓ denote relative sizes)</b>						
Website, event pages, digital program	✓	✓	✓✓	✓✓✓	✓✓✓✓	✓✓✓✓✓✓
Festival physical banners and signage		✓	✓✓	✓✓✓	✓✓✓	✓✓✓✓✓
Social media and newsletter announcements		✓	✓✓	✓✓✓	✓✓✓	✓✓✓✓✓
Back of festival t-shirts			✓	✓✓	✓✓✓	✓✓✓✓✓
Step & Repeat backdrop			✓	✓✓	✓✓✓	✓✓✓✓
Main Stage video backdrop			✓	✓✓	✓✓✓	✓✓✓✓
Social media and other pre-event ads				✓	✓✓	✓✓✓
<b>Presence</b>						
Booth (table, chairs available by advance request)		Regular+	Premium	2 x Premium	2 x Premium	2 x Premium
Digital program ad size (+ is inside cover)	1/4	1/2	Full	Full	Double+	Double+
Rights to use Riverside Pride name & logo	✓	✓	✓	✓	✓	✓
Custom activations				✓	✓✓	✓✓
Area naming rights (e.g. "XYZ Stage")					✓	
Branded Cooling Zone						✓
Main Stage Naming Rights						✓

Regular+: Priority placement closer to front of festival; Upgradable to Premium for \$250

[Please see full Sponsorship Agreement for all terms and conditions.](#)

# EXHIBITOR OPTIONS



Exhibitor Space	
10'x10' Regular - Small organizations with 10 or fewer full-time employees	\$100
10'x10' Regular - All organizations with more than 10 full-time employees	\$200
10'x10' Premium - By entrances or main passages of the festival grounds (limited quantity)	\$350
Artist Table - 8 x 6 table spaces inside Art & History pavilion (limited quantity)	\$50
Exhibitor Space Addons	
8' Table, 2 x chairs	\$40
10 x 10 canopy	\$100
Full booth setup: 8' Table, 2 x chairs, 10 x 10 canopy	\$125
City of Riverside 1-Day Business License	\$10
Food & Beverages Space	
Up to 10 x 20 space; no alcohol	\$200

- Outdoor venue, all non-Artist Table spaces are uncovered by default; table, chairs, linen, canopy, and electricity are NOT included; table, chairs, and canopy available as addons
- Premium spaces are limited; priority will be given to sponsors, and then on a first come first serve basis
- Exhibitors must be contained within their allotted space. Nothing is allowed in the pathways
- No shelves or displays taller than 8 feet allowed. If you have a larger, secured display, exceptions can be made in adherence to fire code, and inspection by a fire marshal. Please contact [exhibitor@riversideprideie.org](mailto:exhibitor@riversideprideie.org).
- Hanging or securing any items directly on any structure of the Venue must be done with painters tape. The Exhibitor will be held liable if there are any damages done to the Venue.
- Exhibitor must remain open for the entirety of the festival hours, and should load in or close and load out according to the designated times set by the Organizer.
- No materials on display, distributed, or for sale may be mature-rated. The Organizer reserves rights to remove any materials deemed inappropriate on the festival grounds.

Please see [full Exhibitor Agreement](#) and [Food & Beverage Vendor Agreement](#) for all terms and conditions.



# WHY RIVERSIDE

Riverside is a principal city in the nation's 13th-largest Metropolitan Statistical Area (MSA); the Riverside-San Bernardino-Ontario MSA (pop. 4,599,839) ranks in population just below San Francisco (4,749,008) and above Detroit (4,392,041).

Riverside scored **100** on HRC Municipal Equality Index

## POPULATION

City  
**317,257**

20-mile Radius  
**2.7 MILLION**

**LGBTQIA+**  
**367,916**

Estimated  
Non-straight or non-cisgender identifying

## DEMOGRAPHICS

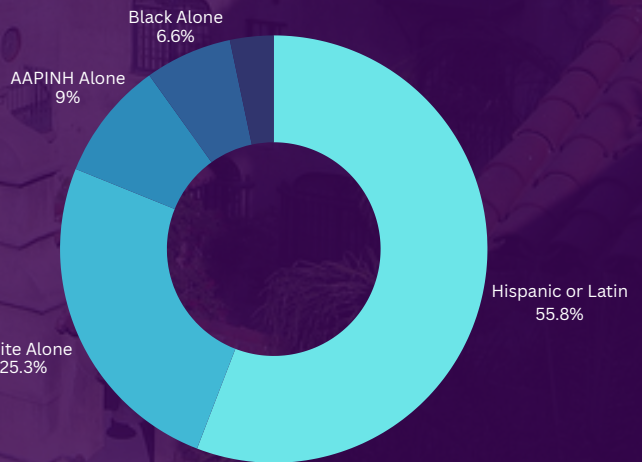
Median Household Income

**\$78,727**

Median Age

**32.6**

## Racial Diversity



# JOIN US TODAY

## RIVERSIDE PRIDE



Interested?

Sponsor: [riverside.lgbt/sponsor](https://www.riverside.lgbt/sponsor)

Exhibitor: [riverside.lgbt/exhibitor](https://www.riverside.lgbt/exhibitor)

If you have any questions or comments, especially if you have specific grant or sponsorship processes, please email [sponsor@riversideprideie.org](mailto:sponsor@riversideprideie.org)

All checks payable to Riverside Lesbian Lesbian Gay Bisexual Transgender Queer Pride Inc. IRS determination letter and W-9 available upon request.

### Mailing address

Riverside LGBTQ+ Pride, Inc.  
PO Box 56012  
Riverside, CA 92517-0912

### Social Media Handle

@RiversideLGBTQ



**Please do not hesitate to email us at [sponsor@riversideprideie.org](mailto:sponsor@riversideprideie.org) with any questions or comments. Thank you!**

### From the volunteer Board of Directors



David Giron  
President  
he/him



Carlos Calderon  
Vice President  
he/him



Ruth Myers-Porter  
Treasurer  
she/her



Alexis Perez  
Secretary  
she/her



Alejandro Rodriguez  
Advocacy Director  
he/him



Cesario Mora  
Marketing Director  
he/him



Mackenzie Lussier  
Youth & Families  
Director  
she/her



Danielle Myers-Porter  
Director at-Large  
she/her



Leonardo Serrano Jr.  
Director at-Large  
he/him



Mark Vargas  
Director at-Large  
he/him



Jamie Azpeitia-Sachs  
Director at-Large  
she/her

# Thank you!

### Other Info

EIN	87-0833886
CA Corp Filing Number	4741036
City of Riverside Business License	12364648
CA Seller's Permit	228-649664
County of Riverside Vendor ID	0000254002
NAICS Code	813311